

**SPACTACULAR VENTURE: HOW BETSY COHEN  
IS TAKING INNOVATIVE ISRAELI COMPANIES PUBLIC  
A CONVERSATION WITH BETSY COHEN, CHAIRMAN, FINTECH MASALA**



**Betsy Z. Cohen, Chairman of FinTech Masala**

Betsy Cohen is the Chairman of FinTech Masala, a sponsor of special purpose acquisition companies (SPACs) focused on fintech innovation. Since January 2015 she has raised \$3 billion in nine SPACs and announced six mergers. Cohen is widely recognized as a business visionary in law, banking, and real estate. In 1999 she founded The Bancorp, a commercial internet bank that was revolutionary in providing financial services to non-bank fintech companies, serving as its CEO until retiring in December 2014. In 1974, at age 32, she founded Jefferson Bank, becoming the first female bank CEO in Pennsylvania, and one of the first in the nation. She took the bank public and sold it in 1999. Describing her trailblazing 50-year career in a March 2021 profile, the Wall Street Journal noted she now has no plans to slow down. She says, “You’re really only as good as your last deal.”



**Amir Goldman, Founder, Managing Director, Susquehanna Growth Equity (SGE); Board Member, Payoneer**

Amir Goldman is the Founder of Susquehanna Growth Equity where he focuses on investments in software and financial technology. He currently serves on the boards of Payoneer, HighRadius, B- Stock, and HMP Global. He formerly served on the boards of over 15 additional companies, including iCIMS, Macropoint (acquired by Descartes), Zyme (acquired by E2Open), PaySimple (acquired by Evercommerce), CashEdge (acquired by Fiserv), and MMIT (acquired by Welsh Carson).

He was previously a venture capitalist at TL Ventures and an investment banker at Robertson Stephens. He taught the capstone MBA entrepreneurial management course at the Wharton School from 2005-2010 and is a frequent guest lecturer at the school.

Amir received an M.B.A. from Harvard Business School and a B.S. in Economics from the University of Pennsylvania.



**Mor Assia, Founding Partner and Co-CEO of iAngels**

Mor Assia is Founding Partner and Co-CEO of iAngels, and General Partner in the iNgenuity Fund. An Israeli high-tech insider, a graduate of the IDF's elite intelligence unit 8200, Mor leads iAngels' investment committee, deal screening, due diligence and portfolio management activities.

Mor's tech background with SAP, IBM and Amdocs has proven invaluable in assessing new technologies and her ability to deep dive with entrepreneurs into their business strategy and solution has created a strong foundation for relationship building. Mor has been instrumental in structuring and pricing investment rounds and consistently brings value add partnerships to help portfolio companies.

Mor is a recognized investment expert in the areas of Fintech, AI and Automotive. She holds a Bachelor's degree in Mathematics and Computer Science from the Technion, Israel's Institute of Technology, and an MBA from Columbia University in NY. Mor mentors on several accelerator programs and serves as a board member for iAngels portfolio companies.



**Elizabeth D. Sigety, Esq., Partner, Fox Rothschild LLP; Board Member, Philadelphia-Israel Chamber of Commerce**

Liz is a Partner at Fox Rothschild LLP, a national law firm with approximately 950 attorneys and 27 offices coast to coast. She is Chair of the firm's National Emerging Companies & Venture Finance Practice and founder and past chair of the firm's Franchising, Licensing and Distribution Practice. Liz focuses her practice on a wide variety of

corporate work, with an emphasis on the representation of fast-growth, venture-backed companies, particularly in the life science, technology and hospitality industries. She directs the Fox Launchpad program within Fox Rothschild, a virtual incubator for startup companies. She earned her J.D. from the University of Chicago Law School and her B.A., cum laude, from Yale College.

Liz is also Managing Director and Co-Founder of Delaware Crossing Investor Group, an angel investor network which invests in companies located in Pennsylvania, New Jersey, New York, Connecticut and Delaware. In this capacity, she has been investing and advising start-up companies in the Northeast region for over 15 years and has invested in over 40 emerging companies. She is also a frequent speaker and writer, especially on issues facing emerging businesses, franchised businesses and women-led businesses and has served on numerous committees and organizations including the Angel Capital Association, the Angel Venture Fair, the Philadelphia Alliance for Capital and Technologies (PACT), the Alliance of Women

Entrepreneurs and the Pennsylvania Angel Network. She has received the Pennsylvania Biotechnology Center Entrepreneur Champion Award.



**Nina Kelleher, Director, EisnerAmper**

Nina Kelleher is a Director leading financial services within Process, Risk, and Technology Solutions (PRTS). She has more than 15 years of experience with internal audit, governance, risk and regulatory compliance services.

With a keen focus internal controls, Nina maintains client risk postures through the use of innovative techniques such as process automation and enterprise risk management tools.

Nina's experience includes leading the co-source internal audit function for the 2nd largest independent broker-dealer in the U.S. and has worked extensively in business process review and risk management for asset managers, private equity, broker-dealers, banks, hedge funds and loan servicers. In addition, Nina has a broad range of expertise in regulatory compliance ranging from Sarbanes Oxley to Privacy regulations to the Committee on Foreign Investment in the United States (CFIUS), to name a few.

Previously, Nina was Vice President of Internal Audit at a publicly traded broker-dealer investment bank where she led operational, regulatory (including BSA/AML/OFAC) and front to back sales and trading audits.